



GREATER TORONTO HOCKEY LEAGUE (GTHL) POLICY

ON TEAM NAMES AND LOGOS

The GTHL is dedicated to providing a sport environment that is respectful, inclusive and non-discriminatory. The GTHL has regulations and policies in place that address allegations of abuse, harassment, discrimination and misconduct (among other things). The names and logos used by GTHL teams should also be reflective of a respectful and inclusive environment. In addition, GTHL teams' names and logos should comply with other suitability criteria.

Accordingly, the following Policy is adopted and will apply to team names and team logos, insignia and designs (collectively referred to herein as "logos") used by GTHL Clubs and by teams within Affiliated Groups and Divisions of the GTHL (together, "GTHL teams").

1. GTHL team names and logos should not contain words or symbols that:
 - (i) are in violation of law,
 - (ii) infringe existing trade-marks or trade names,
 - (iii) are so similar to names or logos of other existing teams with which they compete that the name or logo would cause confusion,
 - (iv) have been deemed discriminatory based on race, ethnicity, national origin or other grounds which are protected under applicable human rights legislation,
 - (v) are not in compliance with the provisions of Section 3 of this Policy, or
 - (vi) otherwise are considered by the GTHL Board, on reasonable grounds, to be inappropriate.
2. The GTHL is aware that sports teams' use of Indigenous-themed names and/or logos have led to objections from certain segments of the Indigenous community. In view of such concerns, the GTHL has engaged in dialogue with several First Nations leaders and Aboriginal sports council.
3. Based on such dialogue and recommendations made to the GTHL by such First Nations leaders and council, the policy of the GTHL with respect to such names or logos is that:
 - (a) GTHL teams should not use "generic" Indigenous-themed names or logos;
 - (b) GTHL teams should not use "specific" Indigenous-themed names or logos (that is, names or logos which specifically refer to or depict certain identifiable Indigenous nations, bands or persons) unless consent is obtained directly, or indirectly in the

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manner provided by Section 4 below, from the governing or representative body of the particular Indigenous group which is so referenced or depicted.

4. With respect to paragraph 3(b) of this Policy, in the case of a specific name or logo which is used by a GTHL team under license from or with the consent of an NHL Hockey Club or other hockey organization (for example, the Chicago Blackhawks), the particular GTHL team may rely upon consent to use of the name or logo which has been provided by the governing or representative body of the particular Indigenous-referenced or depicted group to the particular NHL Hockey Club or other hockey organization, provided that the GTHL team in question is satisfied, on reasonable grounds, that such consent remains in effect, and provided that evidence of such license or consent is delivered and acceptable to the GTHL Executive Director.
5. Any GTHL teams which are not currently in compliance with this Policy should take steps either to come into compliance (by obtaining the requisite consent) or to make appropriate changes to their names or logos within 1 year. Recognizing that the GTHL and GTHL Clubs are not-for-profit organizations, the GTHL will endeavour to provide assistance to teams changing their names or logos under this Policy in seeking funding from corporate or other sources for the costs of replacing team uniforms, apparel and equipment.
6. The responsibility for ensuring compliance with this Policy is initially on the GTHL Clubs, Affiliated Groups and Divisions. Any complaints by any GTHL team participant, or parent or legal guardian of a participant, based on non-compliance with this Policy will first be dealt with by the applicable GTHL Club, Affiliated Group or Division with which the team in question is associated. If such complaint is not dealt with to the satisfaction of the participant, parent or guardian, an appeal may be brought to the GTHL Board through the Executive Director.