

GTHL TRUE PLAYS OF THE MONTH CONTEST

OFFICIAL RULES AND REGULATIONS

This contest (the “**Contest**”) is presented by the Greater Toronto Hockey League (the “**Sponsor**”).

1. NO PURCHASE NECESSARY TO ENTER THE CONTEST OR WIN A PRIZE. A PURCHASE WILL NOT INCREASE CHANCES OF WINNING.
2. **Eligibility.** The Contest is open to legal residents of Canada who are between 8 and 20 years of age and are registered as a player in Sponsor’s league at the time of entry. VOID WHEREVER PROHIBITED OR RESTRICTED BY LAW. Employees (and their immediate family) of the Sponsor or of the Sponsor’s agents, advertising agencies and those service providers involved in the administration of the Contest (including, the Judges and their immediate family), and anyone who resides with any of the foregoing persons, are not eligible to participate in the Contest (“**Contest Entities**”). Each participant younger than 18 years of age must obtain permission and consent from his or her parent or legal guardian prior to entering and providing his or her name, personal email address, telephone number, age, Video Submission(s), Essay Submission(s) (as each such capitalized term is defined below) described below, as well as other information provided in conjunction with his or her participation in the Contest.
3. **Confirmation.** By participating in this Contest, participants: (a) agree to be bound by these rules and regulations and by the decisions of the Sponsor, which are final in all matters relating to the Contest; (b) agree to provide, upon Sponsor’s request, proof of identification, proof of age and, for individuals who are younger than the age of majority in their province or territory, written proof of parental consent; and (c) acknowledgment and confirmation of their eligibility to participate in the Contest and their compliance with these rules and regulations.
4. **Contest Period.** The Contest begins on October 1, 2018 at midnight (Eastern Time) (the “**Contest Start Date**”) and concludes on May 30, 2019 at 11:59 p.m. (Eastern Time) (the “**Contest End Date**”) (the period of time between the Contest Start Date and the Contest End Date is referred to as the “**Contest Period**”).
5. **Prizes.** For each Age Category, a prize will periodically be awarded by the Sponsor to eligible participants during the Contest Period (each, a “**Monthly Prize**”). More specifically, prizes will be awarded by the Sponsor for each Age Category during each of the following time periods:
 - (i) October 1, 2018 to October 31, 2018
 - (ii) November 1, 2018 to November 30, 2018
 - (iii) December 1, 2018 to December 31, 2018
 - (iv) January 1, 2019 to January 31, 2019
 - (v) February 1, 2019 to February 28, 2019
 - (vi) March 1, 2019 to March 31, 2019
 - (vii) April 1, 2019 to April 31, 2019(each, an “**Entry Period**”)

Moreover, for each Age Category, at the conclusion of each GTHL hockey season in May during the Contest Period (each, a “**Hockey Season**”), a prize will be awarded (the “**End-of-Season Prize**”; the Monthly Prizes and End-of-Season Prizes are generally referred to as “**Prizes**”).

6. The Monthly Prize consists of one of each of the following items:
- (i) a True hockey stick having a maximum retail price of \$299
 - (ii) True hockey gloves having a maximum retail price of \$179
 - (iii) True water bottle having a maximum retail price of \$6.99

The End-of-Season Prize consists of a pair of True ice skates having a maximum retail price of \$999.

For the purposes of these rules and regulations, an “**Age Category**” means a player registered in one of the following GTHL leagues:

- (iv) Minor Atom/Atom
- (v) Minor Pee wee/Pee wee
- (vi) Minor Bantam/Bantam
- (vii) Minor Midget/Midget/U21

No substitution or transfer of a Prize or any portion of a Prize is permitted and a Prize cannot be exchanged or redeemed for cash. Selection of a Prize item having a value that is less than the stated maximum retail price will not entitle the Winner to receive any cash, credit or other benefit in regard to the difference. Upon receipt of a Prize, the Winner is required to comply with any and all applicable federal, provincial and local laws, rules and regulations. Winners are solely responsible for any and all applicable federal, provincial and local taxes that become due with respect to his or her respective Prize. Lost, stolen, damaged or destroyed Prizes will not be replaced.

7. **Entry.** To enter the Contest for a particular Entry Period, a participant must access his or her account and profile for the GTHL Canada Live & On Demand web portal accessible at gthl.gameonstream.com (the “**GTHL Live Portal**”) and submit a video segment or video clip from a GTHL league or playoff game saved in his or her profile (collectively, “**Video Segments**”) to Sponsor through his/her account on the GTHL Live Portal. If the participant does not have any Video Segments, he or she must create one through the GTHL Live Portal and submit it to Sponsor through the GTHL Live Portal. The participant must also complete an online form providing his or her name, hockey club, team, jersey number and contact information (a Video Segment and completed web form submitted to Sponsor for the purposes of participating in the Contest are collectively referred to as a “**Video Submission**”). Video Submissions for a particular Entry Period must be delivered to the Sponsor via the GTHL Live Portal prior to the expiration of such Entry Period.

Participants are free to submit as many Video Submissions as they wish. All Video Submissions and other entry materials become the exclusive property of the Sponsor and will not be returned and may, at Sponsor’s sole discretion, be deleted at any time after expiration of the relevant Entry Period. A Video Submission for an Entry Period may not be used with respect to any subsequent Entry Period.

Eligible participants may also enter this Contest by writing an essay of no less than 500 words and no more than 1,000 words about a deceased Canadian professional hockey player whose birth month corresponds to the calendar month of the relevant Entry Period (an “**Essay Submission**”). Essay

Submissions must include the participant's name, hockey club, team, jersey number and contact information (address, phone number and e-mail address). Essay Submissions must be mailed to the Sponsor at: Greater Toronto Hockey League, 57 Carl Hall Road, Toronto, Ontario M3K 2B6. All Essay Submissions must be postmarked by the last day of the relevant Entry Period and received by the 6th day of the following calendar month. Limit of one Essay Submission per envelope.

All entries submitted in accordance with these rules and regulations shall be collectively referred to as the "**Eligible Entries.**"

8. **Judging Criteria.** Eligible Entries will be judged on overall quality, relevance and originality. Entries not related to the Contest or that otherwise fail to comply with these rules and regulations will be disqualified. Essay Submissions with one or more spelling errors will be disqualified. Odds of winning a prize depend on the number of Eligible Entries received and the content of such Eligible Entries.
9. **Winner Selection/Notification.** For each Entry Period a panel of judges consisting of representatives selected by the Sponsor (the "**Judges**") will pick a potential winner for each Age Category (each, a "**Potential Winner**") by the end of the 8th day of the calendar month following such Entry Period from the Eligible Entries, based on the judging criteria set forth in paragraph 8 above, as determined in their sole discretion. On or before May 8th of each year during the Contest Period, the Judges will choose a Winner for each Age Category from the Video Submissions and/or Essay Submissions of the Winners for such Age Category during the just completed Hockey Season using the judging criteria set forth in paragraph 6 above, as determined in their sole discretion. Winner selections will take place at the Sponsor's offices located at 57 Carl Hall Road, Toronto, Ontario M3K 2B6. All decisions of the Judges and the Sponsor related to this Contest are final.
10. **Winner Verification.** Following selection of a Potential Winner, the Sponsor will make a maximum of two attempts within six days of the date on which the Potential Winner is selected to reach each such Potential Winner at the number and/or email provided with his/her entry. Each Potential Winner will be required to correctly answer a mathematical skill-testing question without any assistance (mechanical or otherwise) within a limited period of time. Each Potential Winner will also be required to execute and deliver to the Sponsor a signed affidavit of eligibility and acceptance of these rules and regulations and release of liability in favour of the Contest Entities in the form provided by the Sponsor, within 10 business days from the date on which the form is sent by the Sponsor to the Potential Winner. Potential Winners who are less than the age of majority must have a parent or legal guardian execute and deliver to the Sponsor a similar affidavit and release of liability within the same time frame. Entry into the Contest constitutes permission to use the Potential Winners' names, likeness and/or Prize information, without limitation, for promotional purposes without further permission or compensation. As a condition of being awarded any Prize, except where prohibited by law, Potential Winners may be required to execute a consent to the use of their name, address, likeness and/or Prize information, without limitation, for promotional purposes without further permission or compensation. If a Potential Winner is not reached as provided for in these Rules and Regulations or does not qualify, an alternate Potential Winner may be selected based on the judging criteria set forth in paragraph 8 from among all remaining Eligible Entries. A Potential Winner for a particular Entry Period who is reached, is eligible to participate in the Contest and complies with the other conditions of these rules and regulations will be confirmed as winner for such Entry Period (each, a "**Winner**").
11. **Announcement.** The Winners of a Monthly Prize for a particular Entry Period will be announced on the GTHL Live Portal on or before the end of the 8th day of the calendar month following such Entry Period. The Winners of the End-of-Season Prize will be announced on the GTHL Live Portal on or before May 8th of the relevant year. The Sponsor expressly reserves the right to delay the announcement of a Winner for an Entry Period for creative or technical reasons, or for any other reason that the Sponsor deems necessary or prudent.

12. **Fulfillment of Prizes.** Winners must select their Prize and communicate their selection to the Sponsor within 14 days following receipt of confirmation from the Sponsor that they are a Winner and eligible to receive a Prize. Sponsor will notify each Winner when his or her Prize is available and the retail location where the Prize may be collected. Winner must then attend such retail location within 14 days of receipt of said notification. Prizes may also be delivered through such alternative means as Sponsor may reasonably determine. The Sponsor is not required to distribute all Prizes or name replacement Winners in the event that a Winner does not claim his or her Prize or if Sponsor is otherwise unable to deliver a Prize to the respective Winner. Forfeited Prizes will not be awarded to other participants.
13. **Indemnification.** Participants indemnify and hold harmless the Contest Entities and their respective parent companies, officers, directors, employees, agents, members, affiliated companies and subsidiaries from any claims, suits, legal proceedings, losses, damages and expenses (including reasonable legal fees and disbursements) that arise from any breach by them of these rules and regulations.
14. **General Terms.** The Contest Entities assume no responsibility for incorrect or inaccurate entry information whether caused by any of the equipment or software associated with or utilized in this Contest or by any human error, which may occur in the processing of the entries in this Contest. The Contest Entities are not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, public or private network, servers or providers, computer equipment, software, failure of any email or players on account of technical problems, misdirected, altered, distorted or deleted entries or traffic congestion on the Internet or on any website, or any combination thereof, including any injury or damage to participant's or any other person's computer related to or resulting from participation or downloading any materials in this Contest. If, for any reason, the Contest is not capable of running as planned, including infection by computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the reasonable control of the Contest Entities, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, the Contest Entities reserve the right in their sole discretion to cancel, terminate, modify or suspend the Contest. Should the Contest be terminated prior to the stated expiration date, notice will be posted on the GTHL Live Portal and the Prize for the then current Entry Period may be awarded to a Winner to be selected from among all Eligible Entries received up until the time of termination.

All interpretations of these rules and regulations and decisions by the Contest Entities are final. The Contest Entities reserve the right in their sole discretion to disqualify any individual it finds to be tampering or has tampered with the entry process or the operation of this Contest; to be acting in violation of these rules and regulations; or to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person; or to have provided inaccurate information on any legal documents submitted in connection with this Contest.

CAUTION: ANY ATTEMPT BY ANY INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY THE LAW. THE COURTS (PROVINCIAL AND/OR FEDERAL, AS THE CASE MAY BE) IN THE CITY OF TORONTO, ONTARIO, SHALL HAVE EXCLUSIVE JURISDICTION OF ANY CONTROVERSIES REGARDING THE CONTEST AND THE LAWS OF THE PROVINCE OF ONTARIO AND THE LAWS OF CANADA APPLICABLE THEREIN SHALL GOVERN THE CONTEST. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMITS TO THE JURISDICTION OF THOSE COURTS. PARTICIPANTS ACKNOWLEDGE AND UNDERSTAND OF THE INSECURE NATURE OF THE INTERNET AND OF INTERNET COMMUNICATIONS AND AGREE THAT THEY ASSUME ALL RISKS WITH RESPECT TO PARTICIPATION IN THE CONTEST THROUGH

USE OF THE INTERNET AND WITH RESPECT TO ANY EMAIL COMMUNICATION SENT BY THEM OR ADDRESSED TO THEM. CONTEST ENTITIES WILL NOT BE LIABLE WITH RESPECT TO ANY COSTS, EXPENSES, DAMAGES (INCLUDING, WITHOUT LIMITATION, DIRECT, INDIRECT, CONSEQUENTIAL, INCIDENTAL, GENERAL, SPECIAL OR AGGRAVATED DAMAGES) RELATING TO THE CONTEST OR ANY MATTER ANCILLARY THERETO.